

Barry Atkins

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Education

PGCE (Post Graduate Certificate in Education – Post-Compulsory Education)

University of Bedfordshire, UK (Expected Completion: 2022)

Visual and Performing Arts (Digital Film Production)

Master of Arts (Mass Communication - Social Media and Society)

Leicester University, UK (2008-2010)

Thesis title and supervisor: "Comparative Analysis - Perceptions of Mass Media in the UAE,"
Vincent Campbell. Areas of study: Digital Media, Journalism, Social Media & Society.

DELTA (Diploma in English Language Teaching to Adults)

Cambridge University, UK (2005-2006)

Postgraduate Diploma: Language Acquisition, Pedagogy and Practice, Teaching and Learning

Bachelor of Arts (English & American Studies)

Brunel University, London, UK (1992-1995)

Major in English Literature; Minor in American Studies: Victorian Literature, Creative Writing,
American Film and Cultural Studies, American Literature.

Skills Summary

Digital film and video production | Writing | Directing | Digital editing | Photography
Adobe Creative Suite - Master Collection with focus on video production software
Premiere Pro | Illustrator | Audition | After Effects | Lightroom | Da Vinci Resolve
Scriptwriting | Sound design | Color grading | Microsoft Office Suite | Windows OS | Mac OS
Visual presentation | Critique and feedback processes | Academic counseling and mentoring
Strong oral and written communication skills | Research | Faculty and staff management
Course design and delivery | Assessment and rubric writing | Curriculum development
Online learning platforms - Articulate, Rise360, BB Learn, Brightspace and Edmodo

Professional Statement

Digital Film, Editing and Video Production instructor, Media Studies, Communication and English teacher, writer, director and business owner, with Higher Education management experience, and a proven track record in mentoring students to academic and industry success. Professional, creative, highly adaptable and used to working in culturally diverse academic environments while leading teams of faculty to create and implement student-centered course learning outcomes that align with industry needs and accreditation standards. Innovator in curriculum, assessment and the creation of learning tools which emphasize collaboration, reflection and critical thinking. Extensive experience of leading and supervising international filmmaking crews and video production teams in educational contexts for industry clients. Actively seeking new career challenges in Education and the creative industry, hoping to join a dynamic team dedicated to lifelong learning and professional growth. Working towards my first feature film.

Work Experience

Industry

Since 2016 –

Echo Film School and Studio

Owner and Director, Houston, Texas, USA

Manager of all day-to-day operations. Creator of Short Courses and Workshops in Digital Filmmaking, Video Production and Editing. Created website, marketing and branding materials. Developed and delivered After School Programs in Filmmaking. Provided production services and workshops for local industry partners and non-profit organizations including Young Audiences (Houston) and SWAMP. Provider of Video Production Training to local businesses and organizations. Recent clients include: Houston Independent School District, Texas Children's Hospital, Transwestern, Ayres Associates. Freelance videographer, director and editor for commercial clients including: Nord Anglia Education, Atom tickets, OPAV, Blend Design Group, Wrist Supply, SNR Creative. Producer of several independent short films. Currently delivering online filmmaking classes to High School students in USA, adapting materials for online learning using Zoom and Articulate. Preparing to launch an online digital filmmaking course.

Higher Education Management Experience

2007 – 2010 **Bayan Media College**
Head of English Foundation, Chair of Media Studies, Muscat, Oman

2003 – 2004 **Mazoon College of Applied Science**
Deputy Head of English, Muscat, Oman

- Oversaw all aspects of day-to-day administrative and academic operations, including recruitment and management of faculty and staff. Duties included scheduling classes, providing classroom observation and feedback, staff and faculty training, budget oversight and allocation of resources, maintaining student academic records, administering examinations.
- Led a combined faculty team of 14 and over 150 students in two academic departments simultaneously (having expanded college program from 4 faculty and 75 students). Scheduled regular faculty meetings to set Key Performance Indicators and implement long-term strategic goals for both English Foundation and Media Studies Programs. Led recruitment of new hires and conducted performance reviews and contract renewals for faculty.
- Created and implemented new curriculum for the English Foundation and Media Studies Programs, developed new course materials and assessments to meet national educational accreditation standards set by the Ministry of Higher Education.
- Liaised with senior faculty from Purdue University (USA) as part of the affiliation process between the Media Programs at Bayan College and Purdue University, including hosting Purdue faculty as part of the consultation process on Media Program implementation.
- Acted as college Dean (March - September 2009), working on long-term strategic growth plan as part of the educational framework of the Ministry of Higher Education.
- Restructured English Foundation Program implementing revised curriculum and assessment framework to meet national accreditation standards and national college entry requirements.

Higher Education

Teaching Experience (*Applied Media / Video Production / Digital Filmmaking*)

Since 2018 – **The Art Institutes**
Digital Film and Video Production Faculty (Adjunct) – Houston, Texas, USA

- Teaching courses within Digital Media (Bachelor's Degree) programs with a focus on Video Production and its professional applications, including Digital Filmmaking and Editing.
- Developed new course syllabuses and assessment tools for several Digital Media classes.
- Created new materials and video tutorials for flipped classroom contexts and designed innovative critique and feedback methods to aid student learning.
- Designed and delivered specialized workshops and short courses for high school students.
- Adapted course delivery to virtual learning mode; taught, assessed and tutored students online.

2013 – 2016 **Higher Colleges of Technology – Dubai Men's College**
Applied Media Faculty, Dubai, UAE

- Taught courses within Applied Media and Communication programs with a focus on Video Production and its professional applications, including Introduction to Video Production, Short Film, Editing, Digital Photography, Portfolio Development and Capstone Graduation Projects.
- Developed curriculum and course materials to meet national accreditation standards and fulfill professional aspects of program learning outcomes to meet industry standards. Developed assessment tools which were adopted across campuses in the Applied Media Program in Video Production, Short Film and Editing.
- Established an institution-wide student short film competition and festival. Supervised entries, and oversaw jury selections. Secured sponsors for awarding of prizes. Represented the Higher Colleges of Technology at the 2013 Dubai International Film Festival.
- Supervised the participation of the HCT program booth and engagement with local and international industry professionals. Hosted a panel on local / international film industry partnerships. Supervised several students placed as interns at the festival.
- Participated in multiple professional development workshops and seminars. Supervised Capstone Projects for graduating students in Video Production and Short Film which went on to become official selections at the Abu Dhabi and Dubai International Film Festivals.
- Acted as Academic Advisor to degree students as well as mentoring students at all learning levels to encourage individual personal and academic growth within their areas of study.
- Secured grant funds from Abu Dhabi Music and Arts Foundation for major student film project.

Higher Education

Teaching Experience (*Media and Mass Communication*)

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| 2010 – 2016 | Higher Colleges of Technology – Dubai Men’s College and Ras Al Khaimah Women’s College
<i>Applied Communications Instructor, Dubai / Ras Al Khaimah, UAE</i> |
| 2007 – 2010 | Bayan Media College
<i>Media Studies Instructor, Muscat, Oman</i> <ul style="list-style-type: none">• Taught courses within Media Studies and Applied Communications programs with a focus on Mass Communication, Media Effects, Media and Cultural Studies, Journalism and Social Media.• Developed curriculum and assessment tools to meet national accreditation standards and to fulfill professional aspects of program learning outcomes to meet industry standards.• Created learning strategies and teaching materials from a variety of academic and industry sources specifically for students studying in a second language, adapting learning materials from one cultural context to another.• Conducted research and trained students in research methods to produce local case studies as a foundation for applying theories and principles of mass communication to a Middle Eastern context.• Supervised student internships at The Oman Observer (national daily newspaper) as part of the degree program in Media Studies. Liaised with Oman Observer staff to develop industry feedback and assessment tools. |

Teaching Experience

English as a Foreign Language

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| 2010 – 2013 | Higher Colleges of Technology – Ras Al Khaimah Women’s College
<i>English Language Instructor (Business; Education; Applied Media) Ras Al Khaimah, UAE</i> |
| 2004 – 2005 | Empik Language School
<i>English Language Instructor, Wroclaw, Poland</i> |
| 2001 – 2003 | Mazoon College of Applied Science
<i>English Instructor, Muscat, Oman</i> |
| 2000 – 2001 | Qatar Petroleum
<i>English Instructor, Doha, Qatar</i> |
| 2000 (Jun-Dec) | English First Language School
<i>English Instructor, London, UK</i> |
| 1999 – 2000 | English First Language School
<i>English Instructor, Wroclaw, UK</i> <ul style="list-style-type: none">• Taught courses within Foundation English and Business English Programs with a focus on discrete language acquisition skills including Reading, Writing, Listening, Speaking (Conversation and Pronunciation) Vocabulary and Grammar, plus English for Academic Purposes.• Prepared students to sit English language examinations, including TOEFL and IELTS preparation, BEC (Business English Certificate) and national English college entrance exams in Oman & UAE.• Developed rubrics for assessing English language composition skills, including essay writing, academic and business report writing, formal and informal letter writing and email.• Developed curriculum, materials and assessment tools for English language courses for both children and adults using a variety of approaches including the Direct Method, Audio-Lingual Learning, Communicative Language Teaching and Task-Based Language Learning.• Extensive experience of writing exam materials for all aspects of English Language learning for both paper-based and online delivery.• Authored in-house English Teaching course books and learning materials for Polish, Qatari, Omani and Emirati students enrolled on a variety of foundation English courses and training programs.• Designed classes and created lesson plans for young learners (6 years +).• Tutored private business students in Conversational, Idiomatic English and English for Specific Purposes based on tailor made curricula with negotiated learning outcomes.• Created innovative task-based activities aimed at the application of English language in natural settings, including through the use of technology, video, presentation and performance. |

Higher Education

Teaching Experience (*Other Teaching*)

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| 2010 – 2013 | Higher Colleges of Technology – Ras Al Khaimah Women's College
<i>Instructor (Business; Education) Ras Al Khaimah, UAE</i> |
| 2005 – 2007 | Caledonian College of Engineering
<i>Faculty, Personal and Professional Development Department, Muscat, Oman</i> |
| 2003 – 2004 | Mazoon College of Applied Science
<i>English and General Studies Instructor, Muscat, Oman</i> |
- Developed and delivered courses in Personal and Professional Development, including CV writing, formal letter writing, job applications, interview skills, portfolio and presentation skills.
 - Taught various undergraduate courses in a number of Liberal Arts, Humanities and interdisciplinary Programs including Creative Writing, Intercultural Studies and Psychology.
 - Taught various courses in Business, Education and IT Programs including Web Design, Media Technology, Flash Animation and Motion Graphics using Adobe Creative Suite.
 - Supervised and mentored trainee teachers, performing classroom observations in High Schools.

Production Biography

**Festival entries & award winners*

*** Student films & festival entries*

Director / Co-Director

For the Love of Gold (UAE, 2013)**

Mirage (UAE, 2016)**

Are You There? (USA, 2017)*

Finding Home (USA, 2019)*

Director of Photography

The Woman at the Pier (UK, 2013)*

For the Love of Gold (UAE, 2013)**

Mirage (UAE, 2016)**

Close Calls (USA, 2019)**

Laundry Night (USA, 2019)

Writer*

For the Love of Gold (UAE, 2013)**

Backseat Driver (UAE, 2013)**

Dubai Parks Project (UAE, 2015)

Mirage (UAE, 2016)**

Finding Home (USA, 2019)

One Dave at a Time (USA, 2020)*

Producer / Associate Producer

Negafa (UAE, 2014)**

Mirage (UAE, 2016)**

Finding Home (USA, 2019)

Lives In Me (USA, 2019)*

Editor / Assistant Editor

Mirage (UAE, 2016)**

Finding Home (USA, 2019)

Close Calls (USA, 2019)**

Lives In Me (USA, 2019)*

One Dave at a Time (USA, 2020)*

Videographer (Commercial Clients)

Downtown Houston Live (USA)

Balaena (USA)

Wrist Supply (USA)

SNR Creative (USA)

Hello Alice (USA)

Nord Anglia (USA)

**multiple unpublished texts and works in progress: Still Motion (original screenplay, 1997); 6 Days (novel, 2019); Man Cliché (novel 1993); Nowhere By Default (short story collection, 2000); Cargo (original screenplay, 2020)*

Other Work Experience

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| 1997 – 1998 | Books Etc.
<i>Bookseller, London, UK</i> |
| 1996 – 1997 | Freelance Motorcycle Courier
<i>London, UK</i> |
| 1994 – 1996 | Freelance Copywriter and Manuscript Editor
<i>London, UK</i> |
| 1993 – 1995 | William Hill
<i>Part-Time Cashier Bookmaker, London, UK</i> |

References

Patricia Rigdon
Program Chair, Digital Media
The Art Institute of Houston, USA
Trish.rigdon@me.com

David Moore
Applied Media, Senior Faculty
Abu Dhabi Women's College, UAE
davidianmoore@hotmail.com

Dr. Ken Newman
Chair, Applied Media
Dubai Women's College, UAE
Kendable1@gmail.com